Community Oriented Policing Evaluation in the Seward Neighborhood

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Executive Summary

This report is a qualitative evaluation of the Community Oriented Policing program that exists in the Seward neighborhood of Minneapolis, MN. The evaluation was conducted over a period of 6 months from June of 1999, into December of the same year. Most of the data collected comes from participant observation and some research about the program from articles, interviews, and other media forms.

Community Oriented Policing (COP) is a new form of police involvement that strives to work with the community to strengthen ties between the police and the people they serve to achieve new levels of safety and crime prevention. The idea appeared first in the 1970’s and 80’s and has received increased notoriety with the government’s support of new policing programs. Since its creation COP strategies are in place in cities and villages across the United States and around the world.

The COP program embodies many varied outlets of policing like community oriented program like block club organization, to regular meetings with the public to increase communication and awareness about crime in the various areas that are protected. The key factors that distinguish Community Oriented Policing from other policing strategies are: a proactive policing stance, adherence to a problem based strategy of crime fighting, community involvement, and increased visibility on foot or by other means.

Although the program is a seemingly logical “next step” in policing, it has come under some opposition in recent history. The key to a successful COP program comes in the evaluation of the process, and this can sometimes be the missing link in other less successful attempts. The two main methods by which to measure the success of a COP program stem from the adherence to either the Total Quality Management (TQM) model, or the Scan Analyze Response Asses (SARA) model. Each evaluating method has its pros and cons, TQM being less costly but less revealing of the community element, and SARA being more costly but more in-depth. The obvious solution remains that an evaluation of both techniques should be used for further evaluations.
In Minneapolis, the city responded to the COP initiatives by creating the CCP/SAFE side of the police force. This group of police officers, originally created by citizens of a local area neighborhood, grew into a broad and effective crime fighting and community building unit in Minneapolis. The new system of analysis in the area has also brought a new level of information on the number and types of calls being placed throughout the Minneapolis area, and is working to support a city wide COP program, while sometimes stifling more localized efforts.

The Seward neighborhood is one of these neighborhoods that have had some difficulty in gaining momentum for its COP program, in part because of the existing system of police coverage. Its relative location in the 3rd precinct of Minneapolis, has not favored a high amount of police manpower in the neighborhood, especially due to the comparative level of crime with the neighboring community of Phillips.

Despite its difficulty in starting, the COP program has developed into a well designed and highly specialized program in Seward that continues to support the plans of the well organized neighborhood group, SNG (Seward Neighborhood Group). With careful guidance from SNG the COP program has become an effective tool in crime prevention and community building that furthers the neighborhoods safety and well-being.

The program in Seward is comprised of an SNG lead task force comprised of two beat officers from the 3rd precinct, two CCP/SAFE officers, and a team of talents from SNG that can each target specific crime problems associated with the neighborhood. The task force meets weekly to discuss the issues of safety and neighborhood problems that might have occurred, and which need solving. By adhering to SARA guidelines, the task force has quickly brought solutions to many problems before they turn into repeating occurrences. In addition to the task force, the two beat officers received a high amount of patrol time in the neighborhood so as to become more familiar to the residents and the wrong doers of the neighborhood.

Together each member of the task force, and the residents of the neighborhood, through block club interaction, work together to address problems as they arise. The interaction is beneficial to everyone involved building a stronger tie between not only the community and the police, but also between SNG and the community.

The success of the program in the long run will take continued support from the police department as well as that of the community. Community Oriented Policing is just what it says, and it takes a strong sense of community to be able to make it work to its full efficiency. In addition to this, SNG also needs to monitor its position in the program and decide on what level of involvement is necessary for the neighborhood group to play in this issue, in order to avoid too many responsibilities. Continued communication, education, and specialization will be key issues for the task force to target, but most of all the group must focus on partnering for prevention as it has done in the past.

Crime knows no boundaries and despite obvious demographic differences between Seward and its neighbors, the neighborhood needs to join forces to solve problems whose roots stretch beyond the peaceful garden of Seward. Through continued evaluations done in various formats, the COP program will continue to burgeon into making Seward and hopefully all of the Twin Cities a safer place for all.

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Introduction

Every day we encounter them. Roaming our streets and sifting through our back alleys, they are always there when trouble arises. Scarcely a moment goes by when we feel out of the reach of their “long arms.” They are our police officers, the appointed keepers of peace in our communities and cities. Throughout their history and around the world, these safe-keepers of our cities and the police departments to which they belong have been working tirelessly for the common good. These men and women in blue keep our streets safe and to provide a secure environment for all people, as well as pioneering and developing effective strategies for preventing and fighting crime. Their strategies can be as diverse as the people and communities they serve.

Today, the concept of Community Oriented Policing (COP) has risen to challenge past views on policing and to reestablish the goals of a new era in which we are working together to build a safer sense of community. The ideas put forth by the philosophy of COP are as old as policing. What remains to be seen and analyzed is how effective the COP program can be on a national level and, like in the Seward Neighborhood, on a local neighborhood level.

The effectiveness of the COP program in crime prevention and safety can be measured in a number of ways, both qualitatively and quantitatively. In my evaluation of the program in the Seward Neighborhood, most of my findings have been based on participant observation and supported research from various articles and texts. During a 6-month internship with the Seward Neighborhood Group (SNG), I was able to thoroughly observe the COP program and gather solid data on the effectiveness of it from a qualitative standpoint.

The resulting data and observations from this internship are intended to help SNG in evaluating the effectiveness of the COP program, as well as to assist them in considering other possible directions for the COP program in Seward and elsewhere in the Twin Cities.

“A rose by any other name” The saga of Community Oriented Policing.

The varied names and functions of the COP program all tie in to one main concept, as stated by Weaver: “This philosophy is rooted in the belief that the police and the public are equal partners in resolving crime problems and improving the quality of life at the community and neighborhood level.” The beginnings of this philosophy emerged during the 1800's, almost one hundred years prior to the emergence of beat officers or problem-oriented policing.

“The police are the public and the public are the police.” These few words, uttered by Robert Peel in 1829, paved the way for the entire face of policing as it is known today. Peel’s efforts within the police system are astonishing not because he established the first police force in London, England, but that the guidelines on policing
which he laid down would later create the foundation for Community Oriented Policing today. His ideals for policing were founded on the basis that police officers are appointed to their positions, as members of the community in which they work to protect. Given the densely packed living spaces of industrial English cities, it is no wonder that the packed streets of London were the first to see the new forms of policing.

When policing arrived in the United States in the 1840's, the industrial landscape that had begun its spread across the greater London area was still a number of years off. The first police officers in the U.S. were nothing more then figureheads, appointed by elected officials as favors. It took until the turn of the century for any sort of lasting reform to be seen in the U.S., but by this time the shape of the force was changing. With the introduction of the automobile, police officers were far more mobile, but so were the residents of their cities. By the early 1920's, police officers were putting forth their best efforts in fighting crime by patrolling and walking the beat. These early crime prevention efforts provided a level of visibility of the police to would-be criminals and allowed a certain amount of inter-personnel involvement between the officers and the members of the community. This visibility would eventually become a key principle in the future of Community Oriented Policing.

The 1930's saw a fall in the level of community involvement as the police departments chose to measure their success in terms of managerial strength rather than crime and safety regulation. The typical police officer handled more crimes and issues than any other member in any other branch of the justice system did. Each officer used a certain amount of discretion in judging whether to prosecute offenders, even if it was clear that they had perpetrated the crime. However this idea of each officer acting as a detective in solving recurring crimes would not be lost with the translation to future COP efforts.

It wasn’t until 1967-8 that people began to realize the extent of the ineffectiveness of the police departments, due to a lack of communication between the precincts and the places in which they served. The 1968 National Advisory Commission of Civil Disorders clearly sited the lack of police effectiveness with existing strategies and called for a nation-wide change in crime-fighting tactics. The early 1970's saw the arrival of Community Oriented Policing in the form of foot patrols, team policing and the beginnings of community outreach by the police department. Most of this was in response to an overworked police department that was unable to handle anti-war sentiment rising from the Vietnam conflict and the beginnings of the de-industrialization period in the urban landscape. People, in general, were afraid to convene in public places and it was time for a renewed police response.

By the early 1980's the police had begun to experiment with the new community based policing tactics, but most of the results were mixed at best. While some departments reported decreases in crime figures, others reported that the resulting coverage was still inadequate to the communities’ needs. This was later discovered to be caused by another serious problem when in 1988, the Bureau of Justice Statistics found that on-duty police officers were only spending 10% of their time on crime related activities. This was seen by the police departments as an ineffective amount of resource allocation, and led to many police officials losing some faith in the COP philosophy. Given the history of the police in the U.S., citizens had many myths and preconceived notions of how the police system worked and how much authority and power it held. The police were faced with a huge task of directing their attentions less on the departments’
needs and more on the communities, while still attempting to strike an economic balance
to serve and protect.

The COP program today

The current situation of the COP program embodies many elements of the
previous years of community policing, from Robert Peel’s fundamentals to the
beginnings of the Community Patrol Officer Program or CPOP program in New York
City. The main idea of Community Oriented Policing is to embrace the community
through partnering and prevention in order to bring a feeling of safety and comfort to the
community. The most common way to do this is to directly involve the use of beat
officers in specific neighborhoods to create liaisons between the police department and
the community. These officers, on foot, in the patrol car, or on bike, act not only as
officers of the law but also as members of a unique community that were overlooked by
the previous methods of the police department. Another clearly visible sign of
Community Oriented Policing is just that: visibility. This can be obtained by manpower,
through physical means, like the use of sub-stations, or by psychological means, like
working with community outreach programs. In some extreme cases, cities have funded
police departments by implementing citywide video surveillance cameras in key
locations. Although it is not likely that the cameras would catch much crime on tape, the
mere presence of a camera, like the presence of community patrol officers, is enough to
deter any wrong-doers.

In other metropolitan areas, the program can take on many characteristics of the
communities that they are protecting. In San Mateo, California (south of San Francisco)
the police department has taken on a well-rounded and broad initiative into COP
strategies that clearly reflect the area they serve. After reviewing other techniques and
practices put forth by other cities looking to implement COP, the sheriff of the city
designated Community Patrol Officers (CPO’s) in conjunction with a new system of
police strategy. These deputies focus on the following guidelines that are both a general
set of strategies as well as a reflection of the types of community programs vital to the
San Mateo area and its community:

1. Community Based Programs started only by the police department are bound to fail.
2. CPO’s are designated positions within the department, much like that of a detective.
3. CPO’s will still act as Deputy Sheriffs and feel free to implement pro-active
   enforcement.
4. Use flexible hours based on the community and various other player institutional
   needs, (e.g. the court system).
5. Concentrate on human interaction, especially on foot and face to face.
6. Support statistical analysis of neighborhood crime and make it available to the public.
7. Use three main patrolling techniques: foot, bike, and auto.
8. Develop a working relationship with the press.
9. Establish and maintain the neighborhood watch programs.
10. Establish a safe house system for school children.
11. Target areas around schools for criminal activity that can spill into the surrounding
    area.
12. Monitor and review traffic accidents and probes and maintain communication with
    the California Highway patrol and the road department.
13. Keep flexible program goals that benefit the community, and strengthen relationships with allied agencies to be prepared for problems beyond the scope of the police.
14. Continue to evaluate the program throughout all stages.

Using these guidelines as a basis for the COP strategy, San Mateo also created a number of diverse and effective programs designed to encourage the community to work together with the police. Gun Buy Back, Train Safety, Juvenile Bicycle Helmet Education, Red Curb Prostitution Abatement, along with a multitude of other program designed to improve the quality and safety of the community through multiple institutional involvement. Together, these programs coupled with a strong desire by the San Mateo police department to adhere to the guidelines of Community Oriented Policing have proven to be an effective force in crime prevention and improving the quality of life.

What separates the cops from COP?

Since the advent of Robert Peelle’s strategies on law enforcement, the face of crime has continued to change with the pace of society. The difficulty of trying to prevent crime continues to be a problem even for a diverse program like COP that constantly changes to reflect the community that it serves. To the observer, the challenge of distinguishing the difference between COP and non-COP strategies can prove to be as difficult as determining one set of strategies for a COP program.

There are telltale factors that define COP regardless of place or situation. The first is the switch from reactive policing to proactive crime prevention. This involves targeting the problems that are causing the crimes instead of simply trying to arrest every perpetrator in hopes of locking them all away or pushing them somewhere else. Each officer acts as a detective of sorts, always aware of the situation and the community of which he is a part. Another defining trait of the COP program is the general problem solving across institutions that never existed before the community oriented philosophy emerged. Also, there is no specific set of steps to follow or actions to be taken for individual crimes. COP can be altered to fit all the diverse policing needs, from rural communities to inner-city neighborhoods, and still be shown as an effective solution in crime prevention.

Measuring effectiveness in the COP Program

Total Quality Management: Economics and Policing

The basis behind implementing any new strategy in policing is to create an effective program designed to achieve specific goals and standards of safety and efficiency. The COP program operates with this design but can be very difficult to evaluate for a number of reasons. Community Oriented Policing strategies are not typically set in stone, as we have seen from the history of the program. What one police department may view as inherently problem oriented policing may actually be a tiny portion of another’s community-based policing philosophy. The difficulty comes in determining how to view the specific effectiveness of each program, and how they might correlate towards larger trends. To first understand the many facets of how previous COP programs have been evaluated, it is essential to understand the two main strategies involved in making the COP
programs work. Each strategy can be targeted to evaluate the effectiveness of a COP program, despite their different approaches to the implementation of the COP philosophy (see table 1).

The first strategy involved in COP implementation is referred to as the Total Quality Management approach, or TQM. “The TQM philosophy has three basic elements: teamwork, participative management, and continuous improvement in quality and productivity.” (FBI 1997) TQM, is a widely accepted strategy for improving customer-oriented business and the relations they have within their own institutions in an economic setting. The model has been refitted to involve many branches of the federal government including the police department, whom many feel have forgotten about the customer. The TQM model has been evaluated throughout many case studies in the U.S. as it focuses largely on the upper levels of police department management. Most of these case studies were conducted to evaluate the extent to which police departments were implementing COP into their policing strategies after having received federal tax dollars to support the program.

In most of the evaluations the TQM model took a large amount of qualitative data from the Chief of the Police Department, or the highest ranking commanding officer in the department. It is hoped that by determining the level of managerial involvement in the COP program, the rest of the department can also be evaluated to fall somewhere under the parent philosophy of the commanding officer. The remainder of the department was surveyed as to how much time and resource was being implemented towards COP strategies.

In the case of Whiteville, NC, the FBI Law Enforcement Bulletin conducted an extensive study into the effectiveness of COP implementation. The study first laid out the groundwork for the city, stating its population demographics and supporting industrial base including income figures. The study went on to mention the relative importance of the town as a county seat, and cite the importance of the city as a commercial hub hosting, “nearly 10,000 to 20,000 people per day who come to shop or to obtain services.” Then the study quickly examined the extent of law enforcement in the town and a brief mention of the structure of the officers and their relative rank and power.

The study set out to prove that the successful implementation of TQM strategies was the main engine behind the successful COP program in place today. The case study cited the experience that the chief of police had in using the TQM strategy to implement top down change throughout the department. The true effectiveness of Whiteville’s COP implementation was attributed to a form of inter-department election in which the officers were given the choice to pursue this type of policing after having received the pros and cons. The TQM model suggested that all of the officers have a fair say in the decision of implementing the new strategies and the adherence to these guidelines was seen, in the study, to signify a success.

The case study also went on to site the importance of the CEO’s of local supporting corporations and their support of the program, however this stems mainly from the issue of financing the program and rebuilding a larger sense of community among the businesses and residents of Whiteville. TQM modeling suggests that not only should the police department look to improve its own capacity to handle the COP practices, but also to reach out to other financial and potential providers of resources to maintain a higher level of efficiency. Loosely translated, this entails corporations supporting the police department through donation, or communities and neighborhood group putting in volunteer hours to aid the police and strengthen their community.
The basis of this study was largely qualitative but based on survey response and in person analysis. Although the mechanism involved was the TQM model, it is important to note that the model was evaluated from a broader perspective concentrating on the police system as a whole. Since the aim of the study was to determine whether or not the implementation of the program was successful, then the case study employed a good use of surveying and information gathering. The end of the case study began to analyze the pros and cons of the program and its future in the city. However, it concentrated strictly on the police department’s ability to implement change and progress, ignoring much of the human and community involvement that goes into a program like COP.

SARA, the human element unveiled

The community element is sometimes more clearly understood in the second strategy, which is known as SARA or Scanning, Analysis, Response and Assessment (see table 1). These simple guidelines form a basis for officers and other people involved in COP programs to follow in the fight against crime. By evaluating this strategy it is possible to see how the officers are handling the problem oriented side of the program though their interaction with the community. This type of evaluation targets the officers in general and allows for specific case studies of certain incidents, and how each crime is effectively dealt with following the guidelines laid out by SARA and COP strategy.

A case study of Virginia Lake, Nevada (a suburb of Reno) sought to examine the ability of COP to effectively maintain reduced crime levels after the initial implementation into the neighborhood. This case study also begins with a quick demographic overview of the neighborhood, listing its apartment towers, mean income in the lower tax bracket, and the structures of local economy, including strip malls and a large park. The study then switches directly to the formation of the COP strategy within the department in the 1980's and how it developed into today’s system. Through this study, it is clear to see the process that the Reno police department went through in implementing SARA and COP strategy. The department began by scanning the situation and discovering that somewhere around 10,000 calls had been made from the region. They continued the scanning process by examining the types of calls and by surveying the residents and officers about their efforts in dealing with crime in the neighborhood. The police then continued the process by, analyzing the calls and responses to determine the type and scale of each problem that needed to be dealt with in the neighborhood. In many cases the problems revealed where largely unrecognized by the police before the initiative. The Response phase, after consulting the residents to find an overwhelming amount of public support in the program, began with specific action in coordination with the owners of the properties of the various apartment complexes in the neighborhood that had been singled out as problem sources. In the Assessment phase, the police evaluated the effectiveness of their actions, and measured them by the decrease in 911 calls, and the decrease in the efforts in the officers in keeping the peace in Virginia Lake.

The steps taken in typical evaluation format resemble the following.

**Scan** – Examining the frequency and types of calls placed about local crime issues.

**Analyze** – Reviewing each of the key target problems and searching for deeper problems, in this case it was troubled apartment complexes.
Respond – The police, with community support, contacted the owners of the apartment towers to target a host of related problems through undercover work and/or re-evaluating leases.

Assessment – The police measured the effectiveness of their actions by the decrease in 911 calls.

In this case study the SARA model followed the four steps in succinct order, but this does not always have to be the case. The actual steps involved in the SARA model do not have to follow the exact order listed in the table. After evaluating how effective this one specific solution had been, the police department could have skipped back to the response stage and tried a different mean with which to attack the problem. The key to viewing the whole process as successful would rely on how often the Reno Police department evaluated the effectiveness of their new strategies after each new solution.

The entire case study found the COP program to be effective based on the adherence to the SARA model from this example and a few others. Most of the data was qualitative relying on responses from the officers and the community. The study also examined many of the quantitative aspects of the evaluation like survey response, and cost effectiveness. Together the whole model for evaluating the program was appropriate in its depth and involved far more of a community aspect of the COP program then the TQM model entailed.

Other studies using SARA have been conducted on a case by case basis and compiled by the National Law Enforcement Agency. In this case a broad call for incidents and how they were dealt with was issued to law enforcement agencies across the U.S. in order to determine the scope of COP strategies implemented in practice. Despite finding that most agencies knew of the principles of COP and implemented the first two phases of SARA, the study found that most law enforcement agencies were still limited by other conventional practices that prohibited the effective response phase of the model. The study was conducted completely by survey, and then the results were largely quantitative analyzed only siting a few examples when discussing the survey and its complexity. Certainly a sample like this, isn’t the most effective way of determining the true efficiency of a COP program nation wide as, each individual response may have had far more compelling circumstances surrounding it. However, the survey was a good enough indicator for the continued financing of the COP initiative at a federal level.

Conflicting methodology and its consequences

In most cases of previous evaluations, the results of the analysis have been based largely on quantitative data and results to draw conclusions. In the case of TQM, this can be a far more effective way of analyzing data across many departments and interactions. For the SARA approach, despite some quantitative evaluations, by and large the results of the evaluations have been based on case examination and other qualitative results. However, most policing institutions are effectively using both the TQM strategy and the SARA strategy simultaneously. Due to time and monetary constraints, there are very few case studies that recognize both facets of the COP program on a large scale, but it is
possible and likely more valuable to attempt to observe both models and their
effectiveness when viewing COP programs, especially on a more local level.

There are some conflicts that stem from conducting evaluations in this form that
are tied to the limited focus of the studies. To understand a complicated scheme like the
COP program, one must first consider the geographic setting in which the program is
functioning. Most current case studies spend some time evaluating the demographics of
the region, but not the essence of the surroundings, or the history of the area and its crime
statistics and problems. By concentrating on either the management aspect through TQM
or the individual response through SARA, there are many facets and considerations that
can be missed both socially, politically, and especially geographically. Many of the other
problems of current evaluations stem from their excessive use of quantitative results to
draw their conclusions from. This too can be an oversimplification of a scenario that is
usually anything but simple.

The most perplexing component of the current evaluations of the COP program
stem from a lack of focus on the neighborhood’s work in implementing the program.
Although there are undoubtedly, countless localized evaluations of COP programs, much
like the Whittier model in Minneapolis in the early 1990's, however they are rarely
recognized in any larger more comprehensive studies. The fact that most evaluations and
case studies have left out the “community” element in Community Oriented Policing, can
be some what distressing, but also prove to be too costly for most surveying purposes. In
general most of the evaluations have focused largely on the police department and their
abilities to implement COP strategy, but this is only half of the equation

Minneapolis as a case study

A brief history

Perhaps the best way to see how each model and its evaluation process is conducted, would be on
a more familiar environ, Minneapolis. In Minneapolis, the Community Oriented Policing Philosophy has
taken a slightly different character then seen elsewhere in the U.S. The state of Minnesota has always been
one to try new ideas in all areas of life and when the city began to look at new techniques, outlined by
federal programs for improved policing in the cities, they took the opportunity. In the 1970's Minneapolis
was one of the first cities to adopt beat officers in the CBD to deal with an increase in what are referred to
as quality of life crimes. These consist largely of vagrants, blight, prostitution and other misdemeanors.
These crimes remain the main focus of the beat officers, stemming from the belief that improving the safety
and comfort of the community will drive out less desirable lifestyles. The “Minneapolis Beat,” as it is still
known today, proved to be a successful model for officers getting a chance to interact with the community.
The success of the Minneapolis beat had some influence in prompting other beats to emerge around the
neighborhoods and precincts. However, from 1976 to 1981 the Police Department hit a hiring and
promotional freeze that kept a lot of officers in their beat positions for a long time. The upside to this was
an increased familiarity between the beat officers and the communities they were protecting. However, this
would also cause a certain experience gap that would continue into the policing situation today.

The creation of CCP/SAFE

At the same time that the police department began founding its new strategies,
many diverse communities in Minneapolis were ready to assist in the effort against crime.
Starting in 1979, a group of civilians in North Minneapolis grouped together to create
what would later become the main foundation for COP in Minneapolis for the next 20
years. The program was known as CCP/SAFE or Community Crime Prevention/ Safety
For Everyone. Although the program started with civilian support, a few years later the MPD decided to adopt the CCP/SAFE team into the normal police force. This caused two main impacts on the face of Minneapolis. The first substantial impact was to strengthen the organization of the neighborhoods around Minneapolis into more autonomous units that could function as independent bodies under the umbrella of Minneapolis. Within these neighborhoods, CCP/SAFE set out to create block clubs that could build a new sense of community block by block, and also help to make the transfer of information from the police to the public a little smoother and vice versa. The second major impact was the division of the police department between the CCP/SAFE team and the normal MPD. Although it rarely led to a fight over resources, there was, for a time, a sense of mistrust between the MPD comprised of officers with some years of experience and the largely civilian unit created to function as equals.

As time passed CCP/SAFE and the MPD began functioning together and after a few changes in management to both the CCP/SAFE team and the MPD both sides had regained any lost respect that might have been felt previously. By and large the MPD appreciated the work that CCP/SAFE was doing, take care of the community aspect of policing by keeping case histories, organizing prevention oriented events for the block clubs and take care of a lot of the “nitty gritty” that normal police officers were faced with. This allowed the MPD officers to concentrate more on crime prevention and taking a proactive stance against crime citywide.

Yet even the best plans can go awry and Minneapolis was faced with new and different problems. In the late 1980's Minneapolis was facing the all to common side effect of a successful city economy: gangs. Amidst the crisis it was suggested that the chief of police refused to accept the surmounting problem, and the officers were powerless to engage in different more effective crime fighting techniques for this situation. The disposition of the officers was a lesson well learned and the police department resolved to strengthen its effectiveness by implementing its own COP strategies. By 1994, The Violent Crime Control and Law Enforcement Act was passed, which provided funding for 100,000 new police officers, also spurring more police departments into considering the possibilities of this new approach to policing. Minneapolis, among other cities, also applied for more funding to expand its growing COP initiatives.

Minneapolis today

Today Minneapolis has three key elements in effectively policing each of the precincts; the Police Officers, the CCP/SAFE and a recent system known as CODEFOR or Computer Optimized Deployment - Focus On Results. Between these three elements the city has experienced a significant decrease in crime over the past number of years.

The Police department’s use of CODEFOR has also proven to become a vital part of the policing effort in Minneapolis as a model for officer allocation and for crime fighting effectiveness. This recent system, first tested in 1993, deals with mapping out the number of 911 calls made in a certain precinct and then allocating man power and resources to the specific area. The program has become the main stay of the department and it has enjoyed a fair amount of success in quickly targeting problem areas.

The Minneapolis Police Department is also aided by various other institutions created by both city and state. Due to the high amount of rental properties in some areas of Minneapolis, the police also work closely with the Truth in Housing Inspectors and
other more specific branches of community and neighborhood safety groups as called for by each location.

In addition to the support from various law enforcement agencies in Minneapolis, the CCP/SAFE and Minneapolis police receive assistance from state and national programs of various levels of involvement. The restorative justice program aided by the Urban League in Minneapolis, or the Initiative for Violence Free Families which target specific aspects of crime like domestic violence also help to prevent crime from neighborhood to neighborhood. All of these groups and institutions that gather their funding and inspiration from various levels of government and politics come together to create the picture of law enforcement in Minneapolis as we know it today.

How effective has Minneapolis been?

In an evaluation done by the FBI of the status of the Twin Cities area COP program, a quantitative study of the program was conducted based on survey response. The case study came in response to the 1994 crime bill, in an attempt to discover the true effectiveness of the program nation wide. The report done on Minneapolis was almost completely based on survey response of the various branches of the two police departments in the Twin Cities, including St. Paul. The FBI report omitted a few key factors about the Minneapolis/St. Paul area, mainly that both cities had created special COP units within their Police Departments. The results of their evaluation found that the Minneapolis police department was implementing close to 50% of the COP strategies. The surveys relied mainly on a loose implementation of TQM and SARA practices within the various branches surveyed.

For the purpose of the evaluation of the program, the means justified the ends in that the results proved that Minneapolis and St. Paul were indeed implementing COP strategies as a part of normal policing. It is important to look at what the results of the survey might have looked like if the study was conducted by observing either the TQM approach or the SARA approach in greater detail.

Had the surveying method focused on the TQM approach of the program, the results of the survey may have shown a rather different, perhaps even contradictory result. Most of the Minneapolis, and St. Paul police departments, do not employ the ideals of COP in their everyday policing strategies, preferring to maintain the existing CODEFOR strategies along with normal departmental policing strategies. The TQM, done quantitatively might have revealed less then 10% of the Twin Cities police force implementing COP strategies. However, qualitatively the effectiveness of the program could have identified the existence of CCP/SAFE and addressed the split in Policing strategies within Minneapolis. The one main draw back to the use of the TQM model in Minneapolis would be the lack of neighborhood organization, and progressive political thinking that goes into making the COP program a success across the city.

Had the study been conducted by analyzing the adherence to the SARA program, it would have been far easier to see the depth of the COP program by quantitative methods and especially qualitative ones. The difference here lies in the philosophy of the beat officers in Minneapolis that has developed from years of problem oriented policing experience with the beat patrols and the CCP/SAFE units. One other difference that would have gone unnoticed by a TQM analysis, would have been the importance that CODEFOR can play in supporting SARA in relating information across all of the key levels of the program. The use of SARA would also have identified more of the
community element in the program, but only through further qualitative investigation that can be lengthy and costly.

It is also possible that the SARA model in the case of Minneapolis might also have found contradictory results. Had the officers surveyed only consisted of the normal beat officers, the survey would not have revealed many of the SARA strategies in practice, since these are most left to the crime prevention methods of the CCP/SAFE team. Confusing as it may seem, it goes to show that no one evaluating method can identify the true extent of COP and its effectiveness against crime.

It would seem that the best combination of methods for an effective evaluation of the COP program would entail both the SARA model and the TQM model, drawing from both quantitative data and qualitative data. However, the depth and diversity of the COP program from city to city can change the face of each evaluation, and it all must focus on what can be deemed effective about COP from region to region. This question is what will best dictate the level of surveying method and type of information gathered. The main issue that can not be overlooked is the focus on community, especially in a neighborhood like Seward.

**COP and the Seward Neighborhood**

**Location, location, location . . .**

Within the comprehensive system of the Minneapolis police rests the Seward Neighborhood. Tucked away to the southeast of Minneapolis, Seward is bordered by the highest crime rate in all of the Minneapolis area but is proud to display some of the lowest crime statistics for the third precinct. Its population is a significant racial mix of Middle class Caucasians and East Africans who still remain somewhat segregated from one another. The rest of the population is comprised of students from the near by universities and other residents living with disabilities.

The neighborhood is partitioned by a major interstate to the North, a busy commuter road to the west, the Mississippi River to the east and a loose boundary near some railroad tracks to the south. The area is divided, primarily, by Franklin Ave., which runs East-West across the neighborhood. Along Franklin Ave. lies most of the shopping and apartment complexes, and acts as an entry into the neighborhood bringing commuters, pedestrians, shoppers, and residents from 9-5 during the working week. In the evening Franklin becomes home to a different population as it can become the passageway for local inebriates, and vagrants. The north half of the neighborhood (North of Franklin) is mainly apartment complexes, housing most of the neighborhoods ethnic and transitional population. The Southern half of the neighborhood is primarily middle class homeowners and rental duplex owners. Along the western and southern boundaries of Seward are some of the low to middle level industrial areas concentrated on the outer rim, constituting warehouses and other prosperous low level manufacturing.

Most of the commerce and industry in Seward comes from these businesses, from the shops and low to medium level commerce along Franklin. The neighborhood also supports a centrally located park and recreational/educational center as well as a transitional school in the southern part of the neighborhood. All this within the confines of a few square miles.
The timeless tale of Seward and its COPs

The Seward neighborhood has always been a close-knit community even before the geographic boundaries were placed on the landscape. For years Seward has been a politically active and forward-minded community always searching for new and better ways to improve the quality of life for all of its residents. Thanks to the creation of the Seward Neighborhood Group and Seward Redesign, (SNG and SRD), the neighborhood has always had a strong sense of community and prominence in Minneapolis.

The two non-profit organizations have been the lifeblood of the community in Seward for the past 40 years. SNG is responsible for community outreach, environmental planning and other social aspects of the community, but most of all they are responsible for the implementation of the Neighborhood Revitalization Program (NRP) fund allocations. From these roles, the neighborhood group has found itself in an interesting and active position within Community Oriented Policing. Despite periodic contact with CCP/SAFE and Seward Redesign’s efforts with the Rental Housing Association, SNG had never experienced much direct contact with the policing situation in the neighborhood prior to the COP implementation.

For many years Seward had shared their western border with the Phillips neighborhood. This neighborhood was home to some of the highest crime rates in all of Minneapolis and had been a source of great frustration for the police. Since both neighborhoods remained in the same precinct throughout for some time, most of the police’s attention was focused on the Phillips neighborhood. With the implementation of CODEFOR, Seward found itself with very little police protection due to the frequency of calls coming from the neighboring Phillips neighborhood. These calls pulled most of the police manpower out of Seward leaving some residents feeling a bit uneasy. SNG took a responsible step and decided to campaign with the third precinct to implement a COP program in the Seward neighborhood.

The police department accepted the idea and positioned two permanent beat officers in Seward for a year to see how the COP program would work out. SNG did their part to help with the newfound relationship between the neighborhood and the police and purchased two bicycles for the beat officers to promote their visibility in the neighborhood. After about a year, the two beat officers were repositioned out of the neighborhood, as is policy for the MPD to do periodically, however this went against one of the fundamental issues of COP, visibility and familiarity. If the two beat officers that the neighborhood had grown to accept were to leave and be replaced, the whole relationship that the community had built with the officers would have to be regrown from the start.

The transition was inevitable, but the future of the program was not, and SNG lobbied once again to gain two new beat officers that might be able to remain in the neighborhood for some time. The police department formed a compromise and assigned two new beat officers to the Seward Neighborhood who could be called off to answer calls in the Phillips neighborhood. With the addition of a new CCP/Safe officer, Seward was now prepared to move into a new level of the COP program and begin to evaluate the effectiveness of the initiative.
COP in Seward today

Today the program takes on many dimensions as a result of two permanent beat officers assigned to the neighborhood, two CCP/SAFE Officers, a COP task force formed by the neighborhood group, and various other members from the Rental Housing Association, the SCCA (Seward Chamber of Commerce Association), Block Club leaders, and the residents of the neighborhood. Each week the COP task force meets with the beat officers, the CCP/SAFE officers and any other members of the neighborhood who wish to voice a concern about crime and safety in their area. These meetings generally last about an hour in which the task force discusses the recent crime occurrences in the neighborhood and crime prevention strategies. Not surprisingly, most of the meetings follow general SARA guidelines for determining problems in the neighborhood and how best to go about dealing with them.

To best demonstrate how the COP program works in Seward it would be beneficial to observe the process through an example of how neighborhood problems and criminal activities are dealt with. In the fall of 1999, the task force received a call from one of the owners of a prominent industrial position in the southwestern part of Seward. The owner described how he felt that the bowling alley across the street from his new place of business was becoming a problem to be dealt with after a recent drive by shooting had occurred. After further investigation, the task force found that the establishment had a track record of 911 calls placed against it and that this should become a priority for the task force to deal with. The CCP/Safe officers were able to provide a detailed case history about the property for the task force to examine and the both of the beat officers had a previous knowledge of the establishment in question due to their experience working there as off duty officers. The information provided from the police was also incorporated with the first hand accounts of the situation from some members of the task force who were also residents of the neighborhood.

After all of the information had been presented, the task force began to decide what would be the best course of action to take against the establishment to prevent any further occurrences. After a week had past, the next team meeting revealed the depth of specialization that the task force could offer as the group reviewed what type of offenses the owner of the bowling alley might be committing. The officers and CCP/Safe officers had their own suggestions along with the knowledge of the SNG members of the task force who were experienced in dealing with property issues. The task force decided to act on the issue by arranging a meeting with the owner of the establishment to discuss the future of his business.

The final decision of the task force was to send the beat officers and some of the SNG team along to discuss the problems that his business was causing. After some discussion, the owner of the business decided to change a few things with the hours of the business and the type of clientele he was attracting to prevent any further problems. After a few weeks, the number of calls on the property was significantly reduced to close to zero and the bowling alley was no longer a problem to the neighborhood.

Was it worth it?
The example of the task force’s actions in dealing with the situation highlights the many varied relationships that have been created and strengthened through the COP program. I would like to focus on three main relationships of the COP program and how they have benefited by the presence of COP: the police and the neighborhood, SNG and the neighborhood, the community and the neighborhood.

The Police and the Neighborhood

Perhaps the most obvious relationship that a program like Community Oriented Policing creates in Seward is one between the Police and the Neighborhood. The main goal of the COP philosophy is to strengthen the amount of community involvement and understanding between the police department and the neighborhood that they serve. In Seward, the role of the beat officers and the CCP/SAFE team have both contributed to a new level of safety and communication through this new found relationship.

The first major benefit of the relationship between the police and the neighborhood is the increase in communication. Knowing the effects that the CODEFOR system had implemented on the Seward neighborhood, the beginnings of the COP program began to bring a certain amount of visibility and familiarity to the beat officers. Residents began to feel more comfortable seeing the police in the streets. This was further strengthened with the attendance of the biweekly “Cop chats” set forth by SNG, in which residents began to communicate more freely with the police concerning about the safety and well being in the neighborhood. The increase in communication was also strengthened by the efforts of the CCP/Safe team in organizing block club informational meetings, seminars, and events. With these two forces working together the police were able to learn more about specific crime incidents in the neighborhood, and how best to deal with the problems presented in Seward.

The new level of trust gained by increased visibility has also been beneficial in aiding the police to prevent further criminal activities. With the support of SNG, the neighborhood has also had success with many crime prevention programs designed to take advantage of the Block Clubs. For example, the many varied CCP/SAFE training sessions for crime prevention with the block club leaders, as well as broader crime prevention events like National Night Out. In a society were knowledge is power, the knowledge of crime prevention strategies by the residents of the neighborhood will inevitably help the police in the efforts to protect the neighborhood and keep it safe.

By using the residents as additional eyes and ears for the police, the new relationship formed between the police and the neighborhood has become somewhat more cost effective, relying more on the information provided by the residents regarding crime incidents and less on patrol hours. One example of this is the CODEFOR system. Originally designed with cost effectiveness in mind, it only works by registering 911 calls from the residents and later mapping out the crime patterns. Since the implementation of the system, both the police and the CCP/Safe officers have been trying to persuade residents to dial 911 as much as possible. However, the nature of most residents has been to reserve calling 911 for extreme emergencies. With the increase in communication between the Police and the residents, the number of 911 calls has increased, as residents are now aware of the new system of crime prevention thanks to the COP relationship. The continued success of COP and CODEFOR will not only strengthen the level of trust
and security that the community experiences, but also add to a greater amount of attention directed towards the neighborhood. The tenuous balance that once might have become the undoing of a COP program for Seward in the 3rd precinct can now be a powerful ally when used with the COP program.

One other important relationship that has been forged is that between the police and the businesses in the neighborhood. The increased visibility of the beat officers in the neighborhood has also meant that the police can frequent local area merchants and hear their concerns about specific crime problems. One major problem that has affected Seward for some time is the problem of inebriates and vagabonds that reside in various states in front of the businesses along Franklin. These quality of life crimes are becoming effectively dealt with by the increased visibility and presence of the Beat officers. These actions can and have deterred the problem away from the businesses, but the issue runs far deeper than that of just the Seward neighborhood. However, the police presence also allows them to become more familiar with the repeat offenders, and helps them in dealing with various scenarios that unfamiliar officers might encounter. These strengths brought forth by COP further aid the police in building a stronger and safer relationship with the neighborhood.

The Seward Neighborhood Group and the Neighborhood

It has been the goal of the Seward Neighborhood Group to engage in programs that build a greater sense of safety and community for the neighborhood since its creation nearly 40 years ago, and the COP program is a great source for strengthening this relationship.

One of the key factors in the success of the Seward neighborhood group has been through the support of its residents. The COP program has been an excellent opportunity to not only directly address the needs of the residents and improve the quality of life for the community, but also to serve as an excellent springboard for making residents aware of the role that SNG can play in their lives. After having spent some time going door to door lobbying for continued support of COP in the neighborhood, I discovered that many residents in certain areas of Seward were unaware of the role that SNG assumes in their lives and how it could help them. The bi-weekly COP chats that ensued throughout much of the program also drew a lot of support from the community. By bringing new members of the community into the SNG supported arenas of the COP program, many residents were able to see the effectiveness of the neighborhood group first hand and take part in building their community.

In addition to the increased awareness of the neighborhood group that the COP program brought to the neighborhood, it also strengthened the existing relationship between the block clubs and SNG as each worked together to target crime. With the support of the beat officers, SNG was able to reach out to the block clubs and work more directly with them in searching for problem properties, training residents on safety, and improving the safety of their homes. Through this type of contact with the neighborhood, SNG has also been able to physically improve the quality of life for the neighborhood with small grants and funding for various crime prevention efforts like neighborhood lighting and possibly anti-theft systems, that would have been untouched before the COP program.
The relationship between Seward and the community is not limited to the home owning residents either. The COP program has also brought about a stronger relationship between the local businesses through the SCCA and the various apartment towers to some extent, through building meetings with SNG and the beat officers. The increased communication between the local commerce and SNG has not only helped to strengthen a stronger sense of community within Seward, but has also served to further other efforts of redesign by building stronger ties with the neighborhood group and SRD. One specific example of this can be shown in the relationship that developed between the Holiday Gas Station and SNG. Although already a member of the SCCA, the COP program brought the management of the establishment into close contact with the other facets of SNG, with the addition of the “cop shop” inside the station. Although not fully utilized for various reasons, the way station for the beat officers was somewhat effective in reducing the amount of crime at the Holiday, in as much as being a psychological deterrent.

The support of the business community as well as the residential community for the COP program in Seward has truly strengthened the ties to SNG, in a remarkable neighborhood like Seward.

The Community and the Neighborhood

The true strength of the Seward neighborhood has always lied in the strength of community and its involvement to help one and other. When faced with crime it is only natural that one might see the strength that a program like Community Oriented Policing can and has brought to the neighborhood.

The block clubs that have been established throughout the neighborhood have always been an excellent source of building communities within the neighborhood, and the issue of crime has undoubtedly been a unifying subject. Statistically, most of the significant crime in Seward has come from in home break-ins, or theft from auto, a great deal of attention has been spent on educating the residents about prevention and building neighborhood watches. The various block clubs were able to further strengthen their bonds by forming neighborhood watches and convening regularly to discuss issues of crime and safety that would later be reported to SNG or the CCP/Safe officers. This chain of events gave each block club a chance to gain more and more influence with one and other to further build the residential networks.

To a lesser extent, the main apartment towers within Seward have also had a unifying experience offered by the COP program. After a few incidents of assault, of various natures, residents began to attend regular meetings to determine the truth of what was going on in their buildings. This lead to an increase in communication with the police and also to an increase in communication with one and other, building on the established philosophy of, “Know thy neighbor.”

Although crime is not a pleasant issue to bring a community together on, it will undoubtedly occur. However, the Community Oriented Policing format not only addresses the issue of safety in the community, but it also brings the community closer together. Since it is the goal of the Minneapolis Police department, SNG, and the community of Seward to improve the safety and quality of life for the neighborhood, it
seems vital that Seward continue with its program of Community Oriented Policing into the future.

The Future of COP in Seward

With the relative success of the Community Oriented Policing program in Seward, the program must be constantly evaluated to ensure its continued success into the future. With the help of evaluations like this one, and others put forth by other independent groups, the complete process of SARA can be fulfilled to further add to a successful COP relationship. From these evaluations come new ideas that can either advance the COP program down new avenues, or possibly improve on existing ideas and techniques.

Specialization of the task force

One of the key ideas in a COP program is to solve problems proactively and dynamically by involving more than just the existing police presence to tackle problems. In the Seward neighborhood, multiple groups and institutions both inside and outside of SNG and the 3rd Precinct often confront problems that directly affect the neighborhood. SNG has already developed multiple institutional problem solving by gathering various members of different expertise into the task force. Since SNG has so many facets in the neighborhood, like the Rental Housing Association, the SCCA, and the Seward Towers affiliates, the various members of the neighborhood group can use each of their specific knowledge bases to tackle various issues and problems that occur in the neighborhood. As the task force works in conjunction with the CCP/Safe officers and the beat officers, the entire web of crime prevention possibilities comes to light. However, it could be advantageous for Seward to further specialize the broad range of talents that its task force possesses to further enhance the problem solving power of the program. Within the last few meetings Dave Chapmann began to sit in on the task force meetings bringing with him knowledge of the SRD side of things along with a strong working knowledge of the SCCA members. This introduced a direct liaison to the business community in Seward, through which businesses might be able to voice their concerns on a more regular basis. The other advantage to having a representative of the business community sitting in on the meetings is represented by a practical working experience and knowledge of the business communities needs and concerns on issues that may arise.

To this extent it might be advantageous to directly involve a representative of the other groups that are not as clearly represented by the task force. The first group that is not clearly represented in the SNG task force is the ethnically diverse portion of the population within Seward. SNG has, for a long time, made many efforts to come to a stronger relationship with this significant group of Seward's population. Although many of the initiatives taken by the COP task force have been translated into many of the other languages spoken in Seward, the message is often misconstrued as many members of the community are still unfamiliar with the role of SNG and the Community Oriented Policing movement. For this reason among others, it might be worthwhile to establish a direct liaison to the more significant Somali population and invite him/her to participate more directly in the COP task force discussions. This might be a project in and of itself,
but it would be well worth SNG's time as a community building effort, and as an added force in the COP program.

The other branch of specialization in the task force might be to obtain a direct liaison to the apartment towers who can regularly attend the task force meetings. From time to time Loann Crepeau has joined the task force to either seek information on specific crime events, or provide insight as to how best to spread information to the residents of the Seward Towers on crime issue in the neighborhood. Understandably, it might be difficult for SNG to obtain someone with enough available time to handle this position, but it would also accomplish two main goals vital to COP. First, it would increase the communication and the awareness of the program within the diverge communities that reside in the towers. Second, it would also be another effort towards not only strengthening the community building relationships between the Towers and SNG but it would also target the same diversity group that could further add to the task forces strength in problem solving.

The specialization of the task force could further be strengthened by each member of the concentrating on specific areas and issues within the neighborhood. This has already begun, to some extent, with the creation of a specific member of the task force answering telephone calls from block club leaders and following up on reports. This member of the task force is also specialized in rental properties so as to bring to vital skills to the task forces abilities. It is also obvious that the police department has also contributed to the COP program by assigning CCP/Safe officers to the area, although the task force is most frequented by only one of the officers. With the use of the CCP/Safe officers to tackle the more traditional side of the COP program, and the beat officers attending regularly all the involved parties cover many of the bases.

The key idea behind all of this can be termed partnering for prevention. This is best described by using other existing institutions in something close to horizontal integration in order to solve major problems. For instance, when an issue like a problem property arises in Seward, all parties present in the task force can contribute to the analysis and resolution phases of the loose SARA model that is adhered to. The beat officers can use their patrol time and experience to identify the problem and later present a solution to the owner of the property. Also, the CCP/Safe officer, along with the SNG member of the task force directly related to problem properties, can review the history of the problem and decide on a best course of action. If the issue require more support or directive than the task force can provide, then the SNG and CCP/Safe team members can contact the Problem Properties department to seek further resolution in the issue.

Partnering for prevention

Some problems that the neighborhood encounters can extend beyond the range of the task forces abilities and might require further partnerships. It has been said that crime knows no boundaries. With that in mind, coexisting next to a neighborhood that possesses that highest crime rate in the third precinct, it would seem inevitable that problems will present themselves from outside the boundaries of Seward as is typical of all urban settings.

Recently the task force set out on a proactive campaign within Seward to target the major problems and safety related issues and take action against them in order of importance. The “dirty thirty” campaign as it was later coined, drew a handful of problems stemming from both inside and outside the neighborhood. The major issue that was decided upon was the inebriates and vagrants that frequent the streets. The problem is rather common, and well understood by all those in the neighborhood, that it didn’t take long before the task force hypothesized that one of the main contributing factors to
be the relative location of an alcoholic detoxification house on the Western Seward border. It was in the opinion of the task force that this, along with other contributing factors like the ethnic diversity of the offenders, were playing the most significant role in the high amount of inebriates along Franklin Ave. A course of action was decided upon and the beat officers, along with some members of the SNG task force, met with the leader of the mission to discuss its functionality.

The steps taken in identifying the problem, analyzing the information, and acting upon it were all very true to typical SARA form. Yet, it would have been possible for the task force to cross even more institutional boundaries to seriously handle the problem at hand. At a first glance one might ask the question, why was Seward the only neighborhood to deal with the issue, if the establishment exists on the boundary? One answer comes from the fact that the Phillips neighborhood, (in fact very few neighborhoods), have the organizational strength that lies in the Seward neighborhood, which can make dealing with the area a bit difficult. However, SNG has worked with Phillips in the past, and its beat officers share some of their patrol time with that neighborhood. It might be advisable for the task force to further pursue more help from the third precinct on the issue, and consult with the Inspector about his feelings on the subject and what course of action could best be taken with police support. It would also be advisable to attempt to strengthen the relationship between SNG and the Phillips neighborhood, not only on the COP agenda but to use a program as diverse as this to encourage their organization with some help from SNG. Once again, this may prove to be too costly a measure, but Seward is just another neighborhood among many in Minneapolis, and perhaps it should open its policies to include neighboring neighborhoods as time allows.

One must also take into consideration the new light rail transit station that is going to be placed a few blocks from the source of this problem. Viewed by both communities as a source of prosperity in the surrounding areas, it would be to Seward’s advantage to attempt to address this specific problem with the help of SRD, the 3rd precinct, the Phillips neighborhood, and any other city and county institutions that might be of some assistance in the matter before the station's completion escalates the necessity for resolution.

The Longfellow neighborhood, which is substantially more suited to community organization that the Phillips neighborhood, could also prove to be a strong ally in the COP program. Considering that the demographics of the neighborhood are very similar to Seward’s, both neighborhoods encounter many similar problems that might be better addressed by a combined effort. Issues like theft from homes and graffiti are easily targeted by both neighborhoods pooling their time and efforts to make the entire area crime free. The other advantage to this comes from the overlapping CCP/Safe coverage that would ensure some continuity.

Working with CCP/SAFE

One cannot speak of partnering for prevention without also discussing the role of CCP/SAFE in the COP program. CCP/SAFE, being the citywide response to the COP philosophy, has also joined the SNG task force in a slightly different form. Without the presence of the neighborhood group, the calls about crime and CODEFOR statistics would simply be kept and maintained by the CCP/SAFE officers assigned to the area, ready for any block club leader that might request that information. However, with SNG
in the picture many residents have begun to rely on the neighborhood group as their source for information on crime, instead of using the CCP/SAFE officers. This also manifests itself in the difficulty of information passing, as each week the task force member responsible for receiving calls from the neighborhood must also check with the CCP/SAFE officer to see which of their complaints are overlapping and which need to be addressed. Although it is practical that the task force can increase information flow in this way, the residents of the neighborhood still need to be inspired to contact the CCP/SAFE officers with crime problems after first calling 911.

The other interesting dynamic of the relationship with CCP/SAFE stems from the experience that a designated COP program can offer. When the Inspector of the Third Precinct assigned two new officers to the Seward beat, he officers based on their ability to work with the community element of policing that Seward would present. This community element is inherent to the COP program and the CCP/SAFE program already in place in Minneapolis, making Seward’s COP program an excellent training opportunity for future SAFE officers. Since the Seward beat strongly adheres to the COP philosophy common to the CCP/SAFE strategies, it might be beneficial for SNG to contact the CCP/SAFE officers and/or the 3rd precinct to make this a continued mission of Seward in aiding the development of CCP/SAFE through COP. An early course of action might be to work with SRD to attempt to influence the relocation of the new CCP/SAFE headquarters from the 3rd precinct into the Seward neighborhood.

Increase Communication with the Police

Communication with the police department will also be an important factor in the future of the program. SNG has already part taken in limited communication by lobbying, and by speaking directly with the head of the CCP/Safe and 3rd Precinct at various times. It is important for SNG to keep its goals in line with that of the police department’s views on the program to ensure the maximum amount of coverage both by police presence and community involvement. At present, both institutions may still be on different ideas about how best to deal with the COP situation in Seward and in the precinct. From a police perspective, there are far greater issue in other areas of the 3rd precinct that require more attention then the Seward neighborhood and its relatively low crime rate. However, the nature of the COP program is to be proactive, and it is going to take both time and experience for the COP program to gain strength in the eyes of the police and in the eyes of SNG.

There are many ways in which the COP program in Seward can gain strength and influence the communication level. On a neighborhood level, issues like visibility, communication, and organization are key to increasing the strength of the program. An initiative that focuses on luring residents to its support through results may find that it is a long slow process. SNG needs to continue its attempts at getting the whole community involved in the COP movement to become a proactive force against crime.

The beat officers have been a strong and knowledgeable addition to the neighborhood, but there efforts are sometimes stifled by the needs of the precinct especially by time spent in the neighborhood. The early bike patrols that the COP program had entailed in Seward were a strong way to increase visibility and familiarity of the beat officers within the neighborhood. Another idea for increasing the visibility of the police in the neighborhood, would be to encourage the precinct to begin a more regular bus patrol as has been done in other COP programs. The visibility of officers, of
either the police or of the Metro Transit system, whose police force are based in Seward, riding the bus routes along Franklin Ave. could increase the presence of COP to this vital line of transit within Seward.

How much is too much?

The main issue that will present itself in the future of the COP program in Seward is how much is too much? In most case studies of COP programs across the U.S., it is rare to see the involvement of a neighborhood group in the program. In fact the power of neighborhoods in Minneapolis is tremendous compared to other major U.S. cities, and the Seward neighborhood remains to be a well-organized symbol of this organization. The amount of influence and control that SNG has exhibited over the COP program must be addressed.

In my opinion, the role of SNG in the COP program is ideal for the time being. They are both providing the strength of community in the neighborhood that is vital to the mission of the group and improving the quality of life through a diverse policing program like COP. Yet as time passes, SNG will undoubtedly find itself in a position to take part in other neighborhoods and spread their influence across other social and political boundaries. With more contact comes more opportunity for recognition and responsibility in the Twin Cities. It is already common for SNG to practice what is commonly referred to as scale jumping, in which they overstep the direct political ties to the city and apply for grants and funding in much farther reaching regimes of state and federal government. However, how much of a role can SNG play when the issue of time and resource is at hand?

It is important for SNG to maintain the 3rd precincts continued support of the COP program for many reasons already listed, but at what cost to them. On a federal level, several studies have already shown that a large percentage of COP programs were being paid for by the neighborhoods and not by the police departments. The issue of funding many of the beat officers’ time and utilities has already come to light, and it is important for SNG to strike a balance between drawing support for COP and simply supporting the beat officers. For my period of evaluation, the issue was largely dormant, but it may continue to surface as the beat officers begin to get more closely involved with the COP movement and more frustrated with the amount of direct support to the COP initiatives from the 3rd precinct. This is where the issue of constant contact between the neighborhood group, and the Inspector of the precinct should come into hand.

Beyond financial issues, the support for multi-institutional involvement, and the specialization of the task force may also prove to be a time consuming venture. However, it is vital that these contacts be made and maintained, without allowing SNG to pick up to many burdens or responsibilities from the other neighborhoods that it might assist. The COP program and SNG’s organization will soon become strong enough to look beyond its boundaries and begin to help out its neighbors, for this is the goal of all communities regardless of boundary.

**Conclusion**

The future of the COP program in Seward, much like the past, seems to be very stable and beneficial for the Seward neighborhood and the police department. Through continued support from the Police, SNG, and the community the program should become
a shining example of how the COP philosophy can effectively be applied to any situation, and serve as a model for other neighborhoods. The key to the future of the program will lie in the evaluation of the program and the search for continuous improvement.

In the fight to spread the light of community into the shadows of urban development, the Community Oriented Policing program should be seen as a spark to further the city wide development of this beneficial opportunity for community building in Minneapolis and the U.S.

Table 1

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| **TQM**            | Based on economic management principles, the strategy focuses on building stronger relations between the corporation and the customer, or the police department and the community through a managerial response. | - Focuses on Departmental and system wide effectiveness of dealing with COP  
- Process can be evaluated by quantitative methods and is cost effective | - Model treats the residents as customers instead of responsible members of a community  
- Lacks qualitative data  
- No input from external sources outside the department |
| **Total Quality Management** |                                                                                                    |                                                                      |                                                                      |
| **SARA**           | Based on a 4 step process of dealing with crime, the strategy focuses on an individual or departmental basis to discover and respond to crime in an iterative format. Evaluation of the model stems from the amount of adherence to the guidelines below. | - Identifies the extent of officer implementation of COP practices  
- Focuses largely on community involvement  
- Constant assessment of the process after each solution is obtained | - Assessments can be made quantitatively but must have qualitative data  
- Focus can be too narrow, failing to recognize the history of the area or the institution |
| **Scan, Analyze, Respond, Assess** |                                                                                                    |                                                                      |                                                                      |

Resources


Paige, Sean. “Cops & Robbers. (Community Oriented Services Programs)” Insight on the News May 24, 1999: 19-29.


West, Woody. “Water from federal tap trickles down the drain. (Pres Clinton's

www.ci.minneapolis.mn.us/citywork/police/about/about-ccp-safe.html.
Minneapolis Police Department, 1999.


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