Agenda

- Kit Hadley:
  - Heading Home Minnesota campaign

- Laura Kadwell
  - Minnesota Business Plan to End Long Term Homelessness

- Matthew Ayres
  - Heading Home Hennepin

- Carol Zierman
  - Heading Home Ramsey
Movement to End Homelessness

- **Ten-year plans**
  - U.S. Interagency Council on Homelessness
  - National Alliance to End Homelessness
  - 355 plans covering 860 counties and cities

- **Reform the role of government**
  - End homelessness, don’t just manage it
  - Shift from costly, temporary, emergency solutions to permanent supportive housing

- **Bi-partisan public and private leadership**

- **Evidence-based solutions**
Movement to End Homelessness in Minnesota

- State Business Plan to End Long Term Homelessness
- Five county plans
  - Anoka
  - Hennepin
  - Olmsted
  - Ramsey
  - St. Louis
- Four regional plans
  - Central
  - Northwest
  - Southeast
  - Southwest
Unique Initiative

- One state plan, multiple agencies
  - Minnesota Housing
  - Human Services
  - Corrections

- All HH plans aligned on goals and strategies
  - Prevention
  - Outreach
  - Supportive housing

- HHM umbrella
  - Coordination, best practices, joint initiatives
  - Private sector engagement
Heading Home Minnesota

- Business campaign
  - Over 65 businesses have pledged action
  - Co-chairs: Stan Dardis, Bremer Bank; Ann Senn, Deloitte Touche

- Faith campaign
  - Partnership with Joint Religious Legislative Coalition
  - Faith Covenant to End Homelessness

- Philanthropy
  - Frey Family Foundation
  - CEOs: Community Foundations/Initiative Funds

- Policy
  - Legislative agenda
  - Partnerships with counties and others
HHM Legislative Agenda

- Preserve current investments
  - Reduce repetitive use of costly service
  - Improve outcomes for people

- Secure services funding for existing supportive housing

- Increase Housing Trust Fund for rent assistance
  - Existing supportive housing
  - Rapid exit from shelter
HHM Contact Information

- headinghomememinnesota.org
  - Each Heading Home initiative maintains own site
  - One-stop shop for information and action alerts
- Sign up for the monthly e-newsletter
- Friend us on Facebook
Minnesota’s Business Plan to End Long-Term Homelessness

CURA Forum
January 30, 2009
The Basics

- Developed in 2003 by broad-based working group (public, private, nonprofit)
- Recalibrated in 2007
- Addresses long-term homelessness among individuals, youth, and families
- Relies on a single strategy: creating 4,000 additional permanent supportive housing opportunities
People experiencing Long-Term Homelessness:

- 57% have mental illness.
- 34% have a chemical dependency problem.
- 25% have dual diagnosis (MI and CD).
- 15% are veterans.
- 11% have a history of being victimized by domestic violence (34% of females).
- 36% have a history of prior incarceration.
- 39% report possible brain injury.

(2006 survey data from Wilder Research)

A unique effort to estimate over time the costs of housing and support services from multiple funding sources.

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<tbody>
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<td><strong>Identified Sources:</strong></td>
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<td>State General Obligation Bonds</td>
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<td>$77</td>
<td>New Construction</td>
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<td>Minnesota Housing</td>
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<td>State Appropriated Programs and Agency Resources</td>
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<td>Private Tax Credit Equity</td>
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<td>Acquisition and Rehabilitation</td>
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<td>(Minnesota Housing allocation)</td>
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<td>Department of Human Services</td>
<td>$120</td>
<td>$88</td>
<td>Rental/Operating Assistance</td>
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<td>$77</td>
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<td><strong>Remaining Sources:</strong></td>
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<td>Federal Government</td>
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<td>Services/Income Supplements</td>
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<td>Local Government</td>
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<td>State Departments</td>
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<td>Philanthropic/Nonprofit/Other</td>
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<tr>
<td><strong>Total</strong></td>
<td>$540</td>
<td>$483</td>
<td><strong>Total</strong></td>
<td>$540</td>
<td>$483</td>
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Green = Current Units  Burgundy: Projected Units

Goals exceeded through 2008

December 1, 2008 – 2,492 units
Of 2,492 new housing opportunities,
- 1,411 (56%) are provided through tenant based vouchers or GRH (group residential housing) program.
- 1,081 (43%) are units in site-based developments (new or rehabilitated).
- 2/3 are for singles, 1/3 for families

Services (in scattered and site-based units) are funded with:
- DHS Supportive Services Fund ($12 million in current biennium)
- Mainstream resources
- Private (philanthropic) resources
Demographics

1,485 households (2,911 individuals including 1,258 children) were housed at some time during the 07-08 fiscal year. Of these:

- 55% are people of color (39% African American, 16% American Indian)
- 78% are in Twin Cities metro area (22% in Greater Minnesota)

2/3 of adults report a disability (47% mental illness, 43% chemical dependency)

(Data on people in housing are from HMIS and are for the 07-08 fiscal year.)
People housed after experiencing LTH (cont’d)

Length of Time in Housing

- Of 658 households in housing on 7/1/07, 75% were still in housing after one year. Of these, 24% had maintained their housing for more than 2 years.

- Of 273 households that exited during 07-08,
  - 36% are reported to be in a permanent living situation. 25% have a rental subsidy or are living in Public Housing.
  - 47% had a negative reason for exiting (went to a shelter, jail, treatment or transitional housing)
Based largely on the Governor’s budget, the Legislature has approved bonding and appropriated funds to support the Business Plan:

- $61.5 million – Bonding for supportive housing (2005 and 2006)
- $13.5 million to Housing Trust Fund (at Minnesota Housing) for capital, operating costs, and rental assistance ($5m in 1-time funding)
- $12 million to DHS for Supportive Services Fund ($2 million in 1-time)
- $2.3 million for foster care transition
- $2.7 million to DOC for transitional housing
- $7.5 million for Family Homeless Prevention and Assistance
State Budget for Business Plan (cont’d)

- $2 million for Bridges rental assistance
- $750,000 to DHS for transitional housing (1-time)
- $1.6 million to DOC for 3 re-entry projects
- $2.7 million for Group Residential Housing (GRH)
- $3.25 million to DHS for mental health housing support
- $700,000 for outreach grants through DPS
For more information, contact

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Minnesota Director for Ending Long-Term Homelessness

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651-284-0079
Heading Home Hennepin

The 10-Year Plan to End Homelessness in Minneapolis and Hennepin County

Matthew Ayres, Hennepin County
A Community Plan

• 10 Year Plan
  – 100 Days to create plan
    • Summer 2006
  – 70 Community Leaders
  – 6 Goals
  – 30 Recommendations
  – 50 Concrete action steps
Goal 1: Prevention

• Keep people in the housing that they already have
• Ensure people do not become homeless when leaving public institutions
Goal 2: Outreach

- Develop 24/7 system of coordinated street outreach
Goal 3: Housing

• Create 5000 new housing opportunities for men, women, children and youth by 2016
Goal 4: Improve Service Delivery

• Connect people to the services they need to escape homelessness
Goal 5: Build Capacity for Self Support

- Increase incomes through education, job training and employment and access to benefits
Goal 6: Systems Improvements
Promote policies and practices that end homelessness
Contact Information

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www.headinghomehennepin.org
www.homelessconnectminneapolis.org
Heading Home Ramsey
(City of Saint Paul/Ramsey County Plan to End Homelessness)

Working toward…

A more livable community, where shelters are used only for emergency transitions and every family and individual has a permanent place to live.

CURA
JAN 30, 2008
By working together with a common vision, we can create…

A more livable community, where shelters are used only for emergency transitions and every family and individual has a permanent place to live.

1. Housing

2. Prevention

3. Outreach

4. Systems Change
By working together with a common vision, we can create...
A more livable community, where shelters are used only for emergency transitions and every family and individual has a permanent place to live.

**Overall Goals for 2008**

- Coordinate Activities Across Systems within the County, City and the Community.
- Form and Support Action Teams to Help Implement Key Recommendations.
- Support Existing and Develop Additional Permanent Supportive Housing Opportunities.
- Maximize Funding From Public and Private Sources to End Homelessness.
- Engage the Community in the Efforts to End Homelessness.

**Key Accomplishments for 2008**

**Housing**

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<th>Year</th>
<th>Family</th>
<th>Total Units</th>
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<tr>
<td>2006</td>
<td>140</td>
<td>140</td>
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<tr>
<td>2007</td>
<td>200</td>
<td>200</td>
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<tr>
<td>2008</td>
<td>200</td>
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<tr>
<td>2009</td>
<td>200</td>
<td>200</td>
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- A total of 671 housing opportunities have been financed by the end of 2008.

**Prevention**

- Prevention Action Team formed (FHPAP).
- Youth Prevention Team formed and a review of services conducted.
- Youth Emergency Shelter Planning effort — in process.
- Stability — A Ramsey County stability and support team formed and review of services in process.
- Family Re-housing pilot created.

**Outreach**

- An Outreach Action Team formed and a review of current outreach services conducted.

**Systems Change**

- Maximize funding:
  - Family Housing Fund support for coordinator position ($50K)
  - Supporting Housing Priorities Fund created ($2.1M)
  - HUD Continuum of Care realignment ($460K)
  - Bigelow Foundation donated $150K to the Partners Fund for Ramsey programs
  - Office of Justice Programs (OJP) Youth Emergency Shelter Planning Grant.
  - Surplus emergency assistance used to help fund Family Re-housing pilot.
  - Applied for HUD Rapid Re-Housing pilot.

**Discharge planning:**

- Adult Discharge Action Team formed. Reviewed discharge plans from other counties and discussed desired changes.
- Youth Discharge Action Team formed. Youth Transition Team proposal developed.

**Leverage best practices:**

- Attended Frequent User National Conference
- Attended MN Coalition for Homeless Conference
- Attended U.S. Interagency Council on Homelessness National Conference

**Educate and engage:**

- Saint Paul/Ramsey Coup Project Homeless Conne
- Board presentations and workshops
- Ramsey County Police Chiefs presentation
- Ending Homeless Donor Briefing – Saint Paul Foundation
- Panel member for Headi Home local efforts at statewide conference or supportive housing
- Speaker for Homeless 101 training
Contact Information

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http://headinghomeminnnesota.org/ramsey/